

GARAGE AND AUTOMOBILE NEWS

MAANGER BODGE HAS NUMBER OF NEW WRINKLES

The garage and repair department of The von Hamm-Young Company have had the usual busy week. Mr. Bodge, who has been on the mainland for the last two months, has again taken charge of the garage and repair department. While on the Coast Mr. Bodge made a special study of the most up to date garages, and though he found none of them better equipped than the von Hamm-Young Garage he has brought back with him a number of new wrinkles which he will be able to use here to advantage.

The acetylene oxygen welding plant which has been installed in this garage during the past month has proved a very much needed and satisfactory adjunct to the repair department. It is no longer necessary to order new cylinders from the mainland when these are slightly cracked or when there is a leak in the water jacket. All such repairs can be made right here at short notice through acetylene oxygen welding. This will no doubt be very much appreciated by the many patrons of The von Hamm-Young Company who formerly had to wait sometimes for a week or two for new cylinders, or for a broken axle which could not be repaired without this new welding apparatus.

Interest in the 1911 models is ever on the increase. The Sales Department of The von Hamm-Young Company reports the sale of a Packard touring car to Mr. J. de Rego of Wailuku, who intends to put this fine car in the rent business on Maui. Mr. Rego is very much pleased with his new car and proudly states that he will be able now to show the Maui-ites a real automobile.

The sale of a Buick was made this week by The von Hamm-Young Company to Mr. W. D. Adams of Bergstrom Music Co. Mr. Adams finds that an automobile is "better suited than a horse and buggy to negotiate the Pali when visiting his country home on the windward side of the island."

The steamer *Wilhelmina* brought a beautiful 1911 Model 30 Packard phaeton of the five-passenger type, which was delivered by The von Hamm-Young Company during the week to Mr. John Waterhouse. This

is the first specimen of the 1911 Packard phaeton to arrive and it has been greatly admired.

Judge Cooper, who is a great Pope-Hartford enthusiast, has added a splendid Pope-Hartford roadster to his garage, having purchased same this week from The von Hamm-Young Company. This new car has been greatly admired by the Judge's friends.

Mr. F. E. Howes, salesman for the von Hamm-Young Company, left for Kauai during the week to deliver there a Cadillac touring car and also an Overland demi-tonneau.

The Sierra, due here next week, will bring the first 1911 Cadillac touring car. A great deal of interest is centered in this car, a number of purchasers having already placed their order for 1911 Cadillacs.

SAYS BROWN CARS WILL BE IN STYLE

"Individuality in the construction of machines to please particular artistic tastes and to meet different requirements is constantly playing a bigger part in the selling of automobiles," says Chester N. Weaver, manager of the Studebaker interests in California and a prominent automobile man of this city. Especially is this true of the high grade and higher priced cars. The latter are not, contrary to general opinion, decreasing in popularity on account of the great demand for the low-priced car, but increasing steadily.

"These individual tastes first find expression in the painting and general finish of machines," continues Weaver; "second, in general construction, and third in construction to meet demands made by the physical conditions of the locality in which the machine is to be used."

"During the present season popular fancy has decreed that brown in its various shades should be the prevailing color scheme. One of the first orders for a car to be finished in brown

DESCRIPTION OF THE NEW CHALMERS

The first 1911 Chalmers cars arrived in the *Wilhelmina* for the Associated Garage, one of them being a baby tonneau and the other a touring car. Both of these machines show to the fullest extent the amount of thought for detail which the manufacturers have this year put into them. They have the appearance in both design and finish of only the most high grade cars.

The principles of construction remain the same as the famous 1910 cars, with practically the one exception that the differential housing on the rear axle has undergone slight change in shape to accommodate the new differential. Of course the rear axle is of the full floating type and there are two universal joints in the drive shafts. The lamps, door handles and other brass fittings are all specially made for Chalmers cars. Running boards are free and clear, covered with special linoleum, bound in brass, as are also the footboards in front of the driver's seat. The wood is of black walnut, and the inside dash feed oil gauge.

The appointments are particularly well looked after. The upholstery is fine and only accentuates the famous easy riding qualities of the Chalmers. The tops are all made in Chalmers style and fitted to each car, consequently, have individuality only possessed in cars of highest class.

The seat covers which fit like a glove, are the last detail to place the Chalmers in the highest quality class.

Mrs. C. Montague Cooke, Jr., has taken delivery of a Chalmers 30 touring car, and an option has been taken on the baby tonneau above referred to. This option was arranged in order that the car might remain in the garage a few days for the inspection of persons interested in the subject.

came through our Oakland branch a few days ago, when A. F. Poirer of that city placed his order for a demimousine body to be mounted on one of the latest Studebaker models. Poirer's machine will be finished in a golden brown, leather of the same shade and elaborate draperies to harmonize.

CADILLAC WILL HAVE BIG YEAR

The most impressive and important item in a statement made public a few days ago by the Cadillac Motor Car Company, is that the company had in its office, on August 24th, 1500 specifications for the immediate delivery of 1911 cars.

That item, meaning that 1,500 people were awaiting the receipt of Cadillac cars in various parts of the country, reflects a condition that is truly extraordinary. It shows a demand for Cadillac cars even greater than at the same time in 1908, a month after the announcement of the first Cadillac Thirty. At that time the call for the new Cadillac had attained proportions unprecedented in the history of the motor car industry. Two years later the Cadillac has the greater honor of exceeding its own record.

Cadillac dealers all over the country have been supplied with their demonstrating cars, and the shipments are of cars which are going directly into the possession of buyers.

Beginning with September, the schedule of delivery calls for 1,200 cars each month, and this will be maintained until the 12,000 car output of the 1911 model shall have been completed. This entire output is contracted for.

"We are enabled to judge the situation with accuracy by means of the reports of our traveling representative," said Sales Manager E. R. Benson. "These reports show much the same condition in all parts of the country. So far as the Cadillac is concerned this will not only be a big but an extraordinary year."

"Another indication of the success which has marked the Cadillac Thirty is the applications which we have had and are constantly receiving from dealers. We have now on file not less than 7,000 applications from men who are anxious to become Cadillac dealers in their respective territories. Of these at least half come from men who are now established with other cars—dealers of experience who are keen judges of the salability of any car by the degrees of its goodness."

Fine Job Printing, Star Office.

A MITCHELL CAR FOR HAULA HOTEL

Arthur C. Aubrey, proprietor of the Hauula hotel, general merchant, postmaster, freight agent Kahuku railway and a lot of other things at Hauula, Oahu, is abreast of the times, all right. Mr. Aubrey's hotel over there is small yet; but the railroad is now there, the government roads are improving every year, Hauula is growing and Mr. Aubrey bought the Mitchell car expressly for the use of his guests. In it he will send them for a spin around the country and will even take them from and to the city. Hauula is a delightful spot at which to "lay off," and with Mr. Aubrey's hospitality and the new Mitchell car, guests will indeed have "all the comforts of home" and then some.

During the week the Schuman Carriage Company shipped a five-passenger Mitchell car to the Kahului Railway Company on Maui.

The Mitchell five-passenger machine sold to Hasegawa, at Hana, Maui, was also shipped out. It will be used over there in the rent service.

One or two new Mitchell cars will arrive in the Sierra next Friday for the Schuman garage, and in two or three weeks a new 1911 Locomobile will be along. This is reputed to be the finest machine yet turned out by the Locomobile people.

Shop work at the Schuman garage is still keeping a large force of men busy, and business is good in every other way.

Society

(Continued from Page Seven).

ful bounty, in a cut glass bowl, while pale pink silk electric bulbs about it shed a soft dainty luster over the refined appointments of this charming bostelry.

The ladies, though in evening gowns were all in fluffy-ruffle summery light confections which are so much worn during the summer months and formed an attractive group in the dining room overlooking the sea.

These present round this table were Mr. and Mrs. Fennimore, Mr. and Mrs.

Holmes, Mr. and Mrs. Arthur Wall and Dr. and Mrs. O. E. Wall.

On Wednesday afternoon, Mrs. A. J. Gignoux and Mrs. Ernest Clark, who are at present occupying the George Beckley home at Kailawal, entertained about a dozen friends quite informally at a delicious buffet luncheon, served at fresco on the green shady lawns under the trees.

The beautiful home with its soft vividly green sloping lawns, great overhanging shade trees and profusion of pink oleanders, with the sea breaking on the beach near by, is one of the most tropical and picturesque places on the island, and tempting indeed to every passerby to stop and gaze at the quiet seclusion and riotous beauty of the flowers.

The courteous hospitality of the hostesses was even more attractive and a most restful and delightful afternoon was spent under the trees, after luncheon the lingerie gowned guests sewing sociably in comfortable chairs on the lawn, as some of them with enthusiasm designed and suggested new gowns for the coming season and a hundred and one other feminine topics so dear to the ladies' hearts.

Mrs. William Mann of Hilo, Hawaii, who has a host of friends in this city, arrived from her home on the Mauna Loa on Wednesday to be the house guest of Mrs. William Montrose Graham.

With her returned Ivan Graham, who is enthusiastic over his splendid trip to Hawaii, having during his stay ridden all over the island including Hilo and the volcano, and who will no doubt entertain his young friends for some time to come with tales of his daring exploits.

Mr. "Buck" Thompson, the popular assistant manager of Puunene left for his island home yesterday afternoon, after a week's visit to this city.

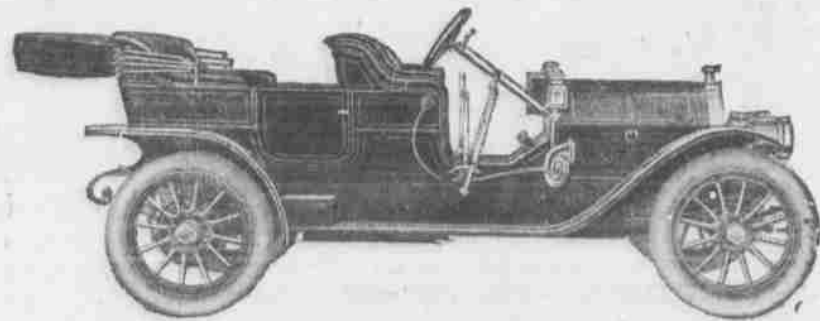
While here he was the recipient in an informal way, of much social attention.

Mr. and Mrs. J. A. Palmer entertained last evening at a very elaborate luau or pot supper at the Courtland hotel for twenty in honor of Mr. Meyer, of Berkeley, California.

The lanais of the pretty hotel were attractively adorned with graceful rus-

Mitchell Automobile

The most popular and remarkable low-price automobile in the market today. It has demonstrated its superiority on Oahu roads. Very powerful and silent, easy riding and smooth running.



Model "T"

30-35 h. p., 4 cyl., 3 speeds and reverse; selective transmission, 112-inch wheel base, 34 inch wheels all around, magneto and battery ignition. Full equipped with top, automatic wind shield, lamps, headlights and "Pres-to-lite" tank, wheel jack and tools.

\$1650

Delivered ready for use in Honolulu. 5-passenger touring or 4-passenger toy tonneau body.

Demonstrations Cheerfully Given

Schuman Carriage Co., Ltd

Merchant Street, Foot of Bishop, Honolulu

HERE

The 1911

Chalmers MOTOR CARS

The first two CHALMERS 30 sto arrive---a five passenger touring and a Pony Tonneau will be on exhibition for a short time only by the courtesies of their owners.

We invite the public to inspect these refined products of American workmanship.

The verdict of America:

"If It's Built By Chalmers, It's Built Right."

ASSOCIATED GARAGE, LIMITED.
Dealers In Motor Cars